

Building Business Acumen®

Aerospace & Defense

TRANSFORM YOUR LEADERS INTO BUSINESS LEADERS

Empower your employees with the training they need to understand how your company makes money and how their decisions impact the money-making process. Whether you're looking for greater alignment, engagement, or productivity, business acumen training can bridge the gap. With over two decades of experience, Acumen Learning's clients include 30 Fortune 50 clients.

BUSINESS ACUMEN CUSTOMIZED FOR YOUR INDUSTRY

Fly higher with business acumen training for the aerospace & defense industry. We understand your company's positioning within monopolies, the competitive nature of your business, whether it be getting talent or working to stand out among your competition, and the global supply chain limitations your industry faces.

It's essential that you understand how your company makes money, how that money is used to drive the company forward, and what everyone within the company can do to impact the organization. By understanding these vital components, and learning how to speak the language of business, you'll be more successful in driving business for your company.

"Very helpful to understand basic financials, the perspective of executive leadership and their priorities and how to impact those areas in my day-to-day work."

Sustainment Engineering Manager
Lockheed Martin

"Great course! Very good at explaining how everything works together for all levels. Very interactive and engaging."

General Dynamics

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WHAT OBJECTIVES DO WE MEET



Executive Alignment

Know the strategic direction of your organization in order to align your priorities accordingly to enable optimal impact.



Leadership

Understand and effectively communicate where your organization is going and how it is doing to connect your employees' roles to your organization's success.



Analytical Skills

Increase your fluency of metrics vital to your organizational and financial success and key levers you pull to move the needle.



Decision Making

Make better, smarter, faster decisions that will drive impact and organizational success since every organization needs more employees at all levels to think like business people.



Communication

Drive better alignment and clarity with the decisions you make in the organizations you lead or support. Do this by speaking the language of business and finance.



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