

One of the Biggest Food Processing Companies Saw Results When Implementing a Customized Business Acumen Course Designed by Acumen Learning.



News Facts

Acumen Learning has joined forces with one of the top 4 largest food processing companies in the world to customize business acumen courses for their leaders and executives.

A top priority for the year was to grow their leaders internally, advance their business acumen skills, and prepare their directors for the next level of leadership.

Through the customization and planning process, the team identified found three major leadership skills that needed focus: analytical and strategic thinking, industry understanding, and financial literacy.

To address these priorities, the company brought in Acumen Learning to enhance the team's skills and prepare them for new leadership opportunities.

Because of the success of the program for senior leaders, the company now uses the Building Business Acumen program for junior and midlevel managers.

Acumen Learning created a customized version of its Building Business Acumen course that is specific to this company and industry. Through facilitated learning, peer discussions, and group activities, the teams were able to learn different skill sets and apply them to their role.

The business acumen course exceeded the executive's expectations. After being surveyed 'I will be more effective in my role as a result of taking this course' the teams scored a 4.8/5. This proves that their skills were enhanced, and their priorities were met.

Acumen Learning has now partnered with three of the world's four largest food processing companies to initiate business acumen growth through customized courses.



"This class far exceeded my expectations. The consultant was extremely knowledgeable and energized. This course was huge for my career. I'm excited to take it back to my teams. Thank you for the passion!"

"The energy and knowledge of the instructor was evident. Being able to break the financial concepts down into a basic format and present them at a high level in two days is remarkable. Well done!"

"I really enjoyed it and wish everybody in the company could have the same training."

"This course was great. The presentation method and content was perfectly targeted toward our group and baseline knowledge of business acumen. I will be recommending this workshop to my management team."



“Their initial drive of developing executive leaders internally was a great business strategy,” said Brent Barclay, Chief Operations Officer and Senior Financial Consultant at Acumen Learning. “It’s a smart business move to develop all of your executives and the success shows in their revenue numbers.”

BRENT BARCLAY
COO and Senior Financial Consultant at Acumen Learning



About Acumen Learning

Founded in 2002, Acumen Learning’s highly customized business acumen and sales training programs have helped organizations develop employees who are more engaged, efficient, and effective in their work. To further support its mission, Acumen Learning published, *Seeing the Big Picture – Business Acumen to Build Your Credibility, Career, and Company*, in 2012 which quickly became a #1 Wall Street Journal and a New York Times bestseller. More than 20 years later, Acumen Learning has been trusted by more than 200 organizations on six continents to help employees understand how their company makes money, and to take real steps toward improving that process.

Let’s Talk

Contact Acumen Learning to be put in touch with a business acumen expert who can guide you through your solution implementation:

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